

## Virtues and unique attributes

### Our competitive edge

Vila Vita Parc enjoys the privilege of being regarded as one of most renowned five-star properties in Europe, with a strong reputation for its service, benefiting from a privileged location, variety of accommodation, range of facilities and services and excellent food and beverage offerings.

#### A great beach & leisure resort for all

- Cliff top location with stunning ocean views, set in a lush subtropical park
- Secluded beach on doorstep, plus another beach within easy access, at the Armação Beach Club, with 300m of golden sandy beach
- Portugal's largest natural reef just 100m from the beach in front of the resort, ideal for scuba-diving activities
- Diverse accommodation attracting different segments from couples to multi-generational families: rooms, suites, apartments, and private villas with pools
- Diverse leisure and sporting activities: golf, golf simulator, tennis, volleyball, golf simulator, pickle ball courts, and 1 padel court, spa with health, wellness and rejuvenating programmes, fitness, aerial yoga, personal training, cycling, water sports, garden tours, private tour guides, and private yachts
- Unique and educational children's activities: Crèche (1 to 3 years) and Kids' Park (4 to 11 years) with special activities that include games, sports, learning about Portugal, culture, cooking, wellbeing offers just for kids, marine biology activities, and unique Zoomarine partnership, available only to children on the Kids' Park, as well as the Teenager Camp, during school holidays, 10 to 15 years
- Highly sustainable policy throughout the resort

#### A real sense of place – authentic Portuguese hospitality and passion about the Algarve

- Moorish and Algarve-inspired architecture and design is reflected in all areas and aspects of the resort
- Incorporating the best of Portugal into the resort: especially hand-made, locally produced, and sourced artisan products, respecting and promoting local culture and traditions with sustainable tourism initiatives
- With over 1 100 employees, Vila Vita Parc offers true Portuguese hospitality, high attention to detail with personalised friendly service and private butler service in the villas. A ratio that exceeds 2:1 employee to guest - the highest in Portugal.

**A unique culinary experience:**

- The Culinary World of Vila Vita: authentic food and service with choice of cuisine in 12 restaurants and 7 bars, ranging from traditional Portuguese to casual and to fine dining, a seafood restaurant directly on the beach, and modern Japanese.
- Signature restaurant Ocean, with 2-Michelin-stars
- Portugal's best wine cellar with the largest private collection of wines
- Herdade dos Grous vineyard and farm with award-winning wines, organic produce and meat used in most of the resort's restaurants, owned and managed by Vila Vita Parc
- Own master butcher prepares quality meats and cuts, including homemade sausages and charcuterie, next to our German Biergarten
- An authentic "Farm to Fork" experience, with the highest quality control right down to your plate, used in all our restaurants at the resort
- Producers of Porches Craft Beer, our own artisan beer
- Culin'Art Programme: culinary events, including guest chefs, masterclasses and culinary workshops, cocktail-making, and wine-tasting throughout the year
- Organisers of unique gourmet gastronomic events with over 30 Michelin-starred chefs, such as the Vila Vita Fine Wines & Food Fair, which takes place every 2 years.

**Did you know that the Algarve...**

- Has a temperate Mediterranean climate year-round
- Faro airport is easily accessible and less than 3 hours from most European cities
- Is one of Europe's safest and most affordable destinations today
- Is home to some of Europe's most beautiful beaches and sea caves
- Is the surfing capital of Europe
- Is Portugal's prime golf destination with more than 30 championship courses
- Is Portugal's playground of the rich and famous
- Has many local traditions and customs that are still present
- Is the gourmet destination with the highest concentration of Michelin star restaurants in the country

*To learn more about and keep updated on the latest news about Vila Vita Parc, please subscribe to V-Life News or ask us to include your email on our press database.*